



Marketing Coordinator m/w (full-time) Beach Majors Company (Beach Volleyball Major Series)

Sports, events, communication and media – this mix makes your heart beat faster?

The Beach Volleyball Major Series is a joint venture between the Austrian Companies **Red Bull** and the Austrian Beach Volleyball promoter **Hannes Jagerhofer**. The international series offers multimedial sports-entertainment for athletes, fans & partners and brings Beach Volleyball around the globe to the next level.

Your tasks/responsibilities:

- Develop marketing strategies for multiple channels (direct, online, print)
- Oversee implementation of marketing strategies to ensure the brand is correctly represented
- Planning, preparation and execution of sponsorships/partnerships
 - o Creating customized creative proposals & partnership presentations
 - o Account and retention management of existing sponsors
 - o On-Site management & execution of partnership assets & services
- Oversee and coordinate media analyses for sponsors and the host cities
 - o Post-Event reporting for partners & sponsors
- Coordination and execution of external communication by creating support materials such as presentations, folders and flyers
- Oversee budget for local promotion strategies
- Creating and coordinating promotion plans for the local events including management of certain media partnerships.
- Create Fan Engagement strategies for the local events
- Coordinate Economic Impact studies for the local events
- Updating, maintaining and creating client lists to improve the quality and volume of contacts (core clients and targets)
- Communication updates to stakeholders & management

Your profile/experience

- Minimum of 2 years of experience as marketing coordinator or executive
- Understanding of integrated marketing concepts with a strong focus on partnership relations
- Dealing with pressure, ability to think on the spot at key times
- Strong organization, communication and time management skills
- High attention to detail
- Creative thinking
- Excellent written and spoken English and German language skills
- Proficient in Adobe InDesign and Photoshop, Power Point and Illustrator



What we have to offer:

- A young, creative and committed team
- Monthly gross salary: 2,500 EUR (overpayment depending on qualification)
- Place of employment: 1160 Vienna + international travel (during the events)

If this is the role for you then please apply today. Send all your application documents (curriculum vitae including a picture, letter of motivation, references as well as examples of your work etc.) in English to career@beachmajors.com.

Beach Majors GmbH
Hasnerstraße 123/5
1160 Wien
Austria

career@beachmajors.com

Web: www.beachmajorseries.com